

Justin Walker

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With over a decade of experience working as a designer, illustrator and art director, I've had the chance to work on a variety of projects including print advertising, brochures, online media, packaging and display signage.

I have also been involved with the development of brand identities and marketing strategies for established and emerging businesses. And after all that, believe it or not, I still love what I do.

EXPERIENCE

SM Newmark Advertising, Inc. | Encino, CA

Art Director/Lead Designer for print and web
Feb. 2001 – Present

Lead designer at a full-service advertising agency servicing clients that range from travel to medical and real estate development. Responsible for creation and execution of look and feel, including capabilities/product brochures, logo design, marketing collateral, trade advertising, branding, presentations, websites and e-blasts.

Freelance | Glendale, CA

Graphic Designer for print
Nov. 2000 – Feb. 2001

Worked to support client needs for color correction/photo retouching, advertising and packaging layouts

El Camino Resources | Woodland Hills, CA

Graphic Designer for print
Sept. 1999 – Nov. 2000

In-house graphic designer helping to support the needs of the company and it's affiliates with marketing collateral, sell sheets, logos, product announcements, white papers and training materials.

EDUCATION

San José State University | San José, CA

BA in Art, pictorial emphasis

SKILLS

Design

Concept and page layout for print, online, packaging and environmental design, photo manipulation/color correction, 2D animation/motion

Software

Photoshop, Illustrator, InDesign, Dreamweaver (with a working knowledge of HTML and CSS), Flash, QuarkXpress, Microsoft Office, Keynote, Microsoft Access
